



# International exhibition «Medical tourism»

October 15-17, 2021

Moscow. VDNH . Pavilion 55

[www.woman3000.org](http://www.woman3000.org)

# About the exhibition «Medical tourism»

**October 15-17, 2021 in Moscow (VDNH, 55 pavilion)  
the international exhibition «Medical tourism».**

International exhibition «**Medical tourism**» - the only exhibition business platform for women in Russia today, where it is planned to present medical and Spa institutions in Russia and abroad, medical clusters of the Russian Federation, organizations that provide services and products for preserving youth and beauty, small and medium-sized businesses and other areas of women's entrepreneurship from 85 regions of the Russian Federation, CIS countries and abroad

# About the exhibition **«Medical tourism»**

Medical and Spa institutions, medical clusters, regional tourism management bodies, insurance companies, tour operators, organizations that provide services and products to preserve youth and beauty, and other organizations in the field of **«Medical tourism»** are invited to participate. Right now, medical and Spa institutions, medical clusters, insurance companies, organizations that provide services and products to preserve youth and beauty, have a unique chance to increase the customer base, present the opportunities of modern medicine and high-quality longevity for their potential customers and partners at the exhibition **«Medical tourism»** .

# At the exhibition "Medical tourism" it is possible:

- **Presentation of medical and Spa institutions in Russia and abroad, medical clusters, organizations that provide products and services to preserve youth and beauty.**
- **Presentation of modern opportunities and achievements in the field of medicine and Wellness.**
- **Conducting business dialogues, business discussions, round tables and master classes with the participation of leading experts, business analysts and top managers of leading Russian companies.**
- **Providing participants with opportunities to present business projects and find partners and clients for their implementation.**
- **Expanding and strengthening interregional and international business women's cooperation.**

# Centralized participant package

## Full-time participation. Package №1

Participation in the exhibition for 3 days.

Information in the catalog up to 500 characters.

Announcing the Exhibitor on all official websites and social networks of the event.

Photos and videos.

Opportunity to present services on the site.

Advertising on all event information resources.

A certificate of participation.

\*Buildings from 9 sq. m.:

Walls

Frieze mounted

Spot Sconce — 2 PCs.

Socket — 1 PC.

Table 70x70 — 1 PC.

Chair — 2 PCs.

Trash can-1 piece.

Carpet floor

Presentation option-Package №. 5.

# Standard stand

**Buildings from 9 sq. m.- EURO 2700,00 -3 days.**

**There are also stands from 12/15 sq. m. that will be installed on request (see the General plan)**

**Each additional sq. m. - EURO 300 for 3 days.**



**At the request of participants, the Organizers are ready to provide additional services :**

- **Additional equipment**
- **Promotional material.**

***\*More information on the exhibition website***

***\*Presentation option***

# Centralized participant package

## Correspondence participation

You can not personally attend and communicate with visitors to the exhibition?

We recommend that you take part in absentia.

Absentee participation does not allow you to work full-time with visitors to the exhibition.

However, visiting the exhibition is possible.

A specialist selected by the exhibition organizers will monitor the timely replenishment of materials.

# Centralized participant package

## Correspondence participation

### *Package №2*

- ❖ A certificate of participation.
- ❖ Placement of printed products and / or any other information about the Exhibitor's goods and services on specially designated advertising stands of the event – 3 days.

➤ **EURO 390,00**

### *Package №3*

- ❖ Presentation of the country, region, institutions, services and products on stage in a video format without a microphone.
- ❖ Demonstration of video material at least 3 times in 1 day at the exhibition ( 3 days) in rotation. The video length is 5 minutes.

➤ **EURO 390,00**



## Presentation (Additional Package)

### *Package №4*

- ❖ **Presentation of a country, region, institutions, services and goods in the framework of the round table “Presentation of the Russian regions” in the conference room, up to 15 minutes with the announcement on all sources exhibitions (website, social networks etc) and in the official program of the exhibition.**

➤ ***EURO 700,00***

# Incentives for participants of the exhibition

- Providing an opportunity to present Your organization at the exhibition.
- The coverage of our event in Russia is 85 regions, which is 1127 cities. 162 embassies (tourism attaches) will also be involved.
- Tell your partners and exhibitors from Russia and abroad about the modern possibilities of your medical and Wellness facility.
- Discussion of real problems and opportunities of tourism and Spa destinations in the new conditions, exchange of practices and creation of effective cooperation.
- At the end of the exhibition, the organizers are ready to promote Your company to attract potential customers.
- A large number of new contacts with participants from regions of the Russian Federation, CIS countries and foreign countries.
- The creation of the electronic catalogue.
- Excellent, well-organized work of the organizers, allowing you to feel calm and confident
- Throughout the exhibition, industry professionals will conduct various seminars for you, covering the most relevant topics and issues of today's medicine and tourism.

# Organizer

«International Women's Union» to support women entrepreneurs of small and medium-sized businesses

[www.iwuorg.com](http://www.iwuorg.com)



# IWU

INTERNATIONAL  
WOMENS UNION

- Organizer of the Business platform " Woman of the third Millennium»
- Organizer Of the international exhibition "Medicine and tourism«
- Member of the Russian chamber of Commerce
- Official member Of the Association of Mediterranean business women's organizations (AFAEMME)
- Member of the Moscow chamber of Commerce.
- Honorary member and partner Of the Association " Humanity inside war "(Italy)

[www.woman3000.org](http://www.woman3000.org)

# Co-organizer

Atlas of health group of companies»

[www.atlaszdorov.ru](http://www.atlaszdorov.ru)



For more than 10 years, the undisputed leader in the Russian market of companies working in the field of organization of a number of services in the field of Russian and foreign medicine, including, conducting events to promote health and medical services in Russia and abroad :

- Congresses
- Conferences
- Forums
- Seminars
- Business breakfast

# Contacts



**Russia, Moscow**



**[www.woman3000.org](http://www.woman3000.org)**



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